

National Fishing Month – more opportunity than ever for angling success.

National Fishing Month Summer Campaign Dates:

National Fishing Month runs from Saturday 29th of July to Sunday 3rd of September 2023 (inclusive).

National Fishing Month Launch Event runs from Saturday 28th of July to Sunday 30th July (inclusive) at The Game Fair, Ragley Hall, Warwickshire.

About National Fishing Month

National Fishing Month (NFM) is an [Angling Trades Association](#) initiative designed to be a celebration of angling in all its forms. Held in August each year to maximise engagement during the holiday period, NFM promotes the benefits and wellbeing fishing can offer by promoting and adding value to angling-based activities and angling events nationwide. Aimed at all abilities and across all social groups, its purpose is to offer ease of access to and engagement with the sport of angling over a sustained period. Find out more at www.nationalfishingmonth.com

National Fishing Month Key Messages

National Fishing Month is a great opportunity for anyone wanting to try angling. To take advantage of the many angling opportunities happening this summer, between Saturday 28th of July and Sunday 3rd of September (inclusive), find out what's going on and how you can get involved in fishing at www.nationalfishingmonth.com

National Fishing Month offers the experience of going fishing together with a work colleague, family member, partner or just some friends. With the pressures of modern life, physical health and mental wellbeing are more important than ever. A days fishing is the ideal way to unwind and recharge your battery, whilst being active at the same time. Find out more at www.nationalfishingmonth.com

National Fishing Month Launch Event

A celebration of fishing like never before is on the cards at [The Game Fair](#) this summer, with the opportunity for everyone to experience our Get Into Fishing concept with big brands and top celebrities.

For the first time in 2023, with support from the UK's angling trade, the Angling Trade Association will kick-start **National Fishing Month** with the Game Fair event at Ragley Hall in Warwickshire.

Whether you are a keen angler or have never picked up a rod before, there will be something to keep you entertained and get you involved in the sport at the spectacular event, being held at Ragley Hall, Warwickshire, from Friday to Sunday, July 28th to 30th.

Supported by the Angling Trades Association and its members, Get Into Fishing at The Game Fair will welcome TV celebrity and comedian Paul Whitehouse from Gone Fishing and Jim Murray from the Crown on the Sunday while River Monsters star Jeremy Wade will be present all weekend,

chatting and signing books. They will be joined beside the beautiful estate lake by other well-known anglers including Marina Gibson, John Bailey, Hywel Morgan, Scott Mackenzie, Ian Gordon, and a host of other experts, all eager to pass on their tips and advice through demonstrations and talks.

Have a go at fishing with coaches from the [Canal and River Trust](#) who will help you catch your first fish in the lake. Try fly casting with expert tuition from [AAPGAI's](#) experienced instructors, plus fly tying lessons and a whole host of fun games and activities.

You'll be able to try – and buy – tackle from brands including [Shimano](#), [Pure Fishing](#) brands including Hardy, Greys and Shakespeare, [YETI](#), [Eagle Claw](#), [Reuben Heaton](#), [Dinsmore's](#) and many more.

Visit one of the many associations and organisations that provide access and inspiration around fishing including [Angling Trust](#), [Tackling Minds](#), the [Anglers National Line](#) recycling scheme, [Fishing for Heroes](#) and many more.

Come and see what swims in our rivers and lakes in the [Environment Agency](#) fish tank or take a look over some incredible fishing boats. Find out more about managing fisheries with the Institute of Fisheries management ([IFM](#)) and find out about careers in the industry and college courses.

Children under eight go free and there's **free parking too**, while **Environment Agency rod licence holders can claim £5 off their ticket by booking online at www.thegamefair.org**

The Game Fair event will kickstart both National Fishing Month and this summer's Take A Friend Fishing initiative. You can find out more about the Game Fair angling content at <https://thegamefair.org/attractions/fishing/> with the full range of Game Fair attractions also available to those attending the Get Into Fishing event <https://thegamefair.org/attractions/>

ATA chairman Andrew Race said: "Angling Trades Association are delighted to be supporting this fantastic event at Ragley. We are determined to create more events and more ways to get more people into fishing. We know many more people want to get outdoors and start fishing, and we anticipate that the have-a-go area on the lake will be booked solid this year with support from our trade members and associations.

"Every year National Fishing Month sees thousands of newcomers try the sport throughout August, but demand can outstrip supply so the more access points to fishing there are the better. And we wanted to recreate that informal manufacturer-customer connection that we value so much at angling events for non-anglers who want to find out more".

John Cheyne, Head of Communications at the Angling Trust added "Game Fair special guests Paul Whitehouse and Jim Murray are active supporters of the Angling Trust's Anglers Against Pollution Campaign and Fish Legal's work to promote and protect healthy rivers. This is an unmissable opportunity to hear about their passion to get anglers and a wider public audience more involved too, how Paul's TV appearances and Jim's Activist Anglers initiative have brought angling to the masses, and all the volunteer opportunities we offer to protect our wonderful waterways."

Hashtags:

#nationalfishingmonth_uk
#anglingtradesassociation
#getintofishing

Social Media:

Facebook: www.facebook.com/NationalFishingMonth

Instagram: www.instagram.com/nationalfishingmonth_uk

Media Contacts:

There are many stakeholders involved with angling who support the national Fishing Month initiative.

Angling Trades Association: Anna Santoro – info@anglingtradesassociation.com 0333 5779970

Environment Agency: Tom Sherwood – tom.sherwood@environment-agency.org.uk 020 302 59782

Angling Trust: James Roche - james.roche@anglingtrust.net 07791 786 251

Canal & River Trust: Ammarah Gordon – ammarah.gordon@canalrivertrust.org.uk 0750 399 2692

Suggested captions:

Find out more about the benefits of angling as a pastime and how to get into fishing this summer with National Fishing Month – www.nationalfishingmonth.com

Notes for editors:

National Fishing Month (NFM) is an [Angling Trades Association](#) initiative supported by [members of the ATA](#), the [Environment Agency](#), [Angling Trust](#), [Canal & River Trust](#) and many other angling based organisations. National Fishing Month provides improved awareness and access to the sport of angling for anglers, non-anglers and lapsed anglers who want to develop their journey into fishing. Find out more at www.nationalfishingmonth.com

Who We Are:

The **Angling Trade Association (ATA)** is the recognised body and voice of the UK angling trade aiming to unite the industry, promote and protect our beloved sport. Its mission statement "To promote, represent and protect the angling trade" ensures that the ATA is involved in all aspects of the angling industry. The ATA works to promote growth in the UK angling industry through long term investment and cooperation with all major stakeholders. If you are involved in the angling trade and want to contribute to that growth, take a look at www.anglingtradesassociation.com

Facebook: www.facebook.com/anglingtradesassociation

The **Environment Agency** works to create better places for people and wildlife and support sustainable development. We are responsible for regulating major industry and waste treatment of contaminated land water quality and resources fisheries inland river, estuary and harbour navigations conservation and ecology. We are also responsible for managing the risk of flooding from main rivers, reservoirs, estuaries, and the sea.

The Environment Agency works with businesses and other organisations to manage the use of resources, increase the resilience of people, property, and businesses to the risks of flooding and coastal erosion, protect and improving water, land, and biodiversity improve the way we work as a regulator to protect people and the environment and support sustainable growth and encourage sales of rod fishing licences.

<https://www.gov.uk/government/organisations/environment-agency>

The **Canal & Rivers Trust** No other charity brings so much free, open, and accessible blue and green space to the doorstep of so many. With your support, we can continue our work.

We care for a 2,000-mile-long, 200-year-old network of canals, rivers, reservoirs, and docks because we believe that life is better by water.

Our story as a charity is rooted in the [history of the waterways](#) themselves. Our vision is to have living waterways that transform places and enrich our lives, for today and generations to come.

The Trust was launched in 2012, taking over the guardianship of British Waterways' canals, rivers, reservoirs and docks in England and Wales - and heralding the next chapter in the renaissance of the waterways. We work hard to maintain their legacy, and, together with our volunteers and communities across England and Wales, we're also transforming them into spaces where anyone can come to feel happier and healthier. A back garden for almost nine million people across the UK, today our waterways provide opportunities for boating, angling, cycling, walking, paddling or simply surrounding spending time in nature. Visit <https://canalrivertrust.org.uk/>

The **Angling Trust** is recognised by the Government as the National Governing Body for angling in England and a partner with Visit Wales and NRW to promote Fishing in Wales. It is a member-based organisation made up of anglers of all disciplines providing a united front to represent, grow and protect our sport. By becoming a member of the Angling Trust you are helping to protect the waterways you fish in and the fish which live in them, ensuring their health and protection for future generations.

By joining, you help us to invest in participation initiatives to introduce more people to fishing. Whether you compete in coarse, game or sea matches, on commercial or natural venues, locally, nationally, or internationally, as a member of the Angling Trust you have access to Britain's biggest and best competitions programme. To find out all about the Angling Trust visit www.anglingtrust.net