




# Clubmate Junior Angling Survey 2023



clubmate





**Clubmate recently conducted a survey aimed at angling club volunteers and fishery owners. In conjunction with this we reviewed membership data from a cross section of 100 angling clubs, consisting of 28860 members.**

**We're aiming to do this annually to get a better understanding of the level of junior participation in angling and what we can do to help increase it.**



**clubmate**





**Only 6%**  
of angling club  
members are  
juniors



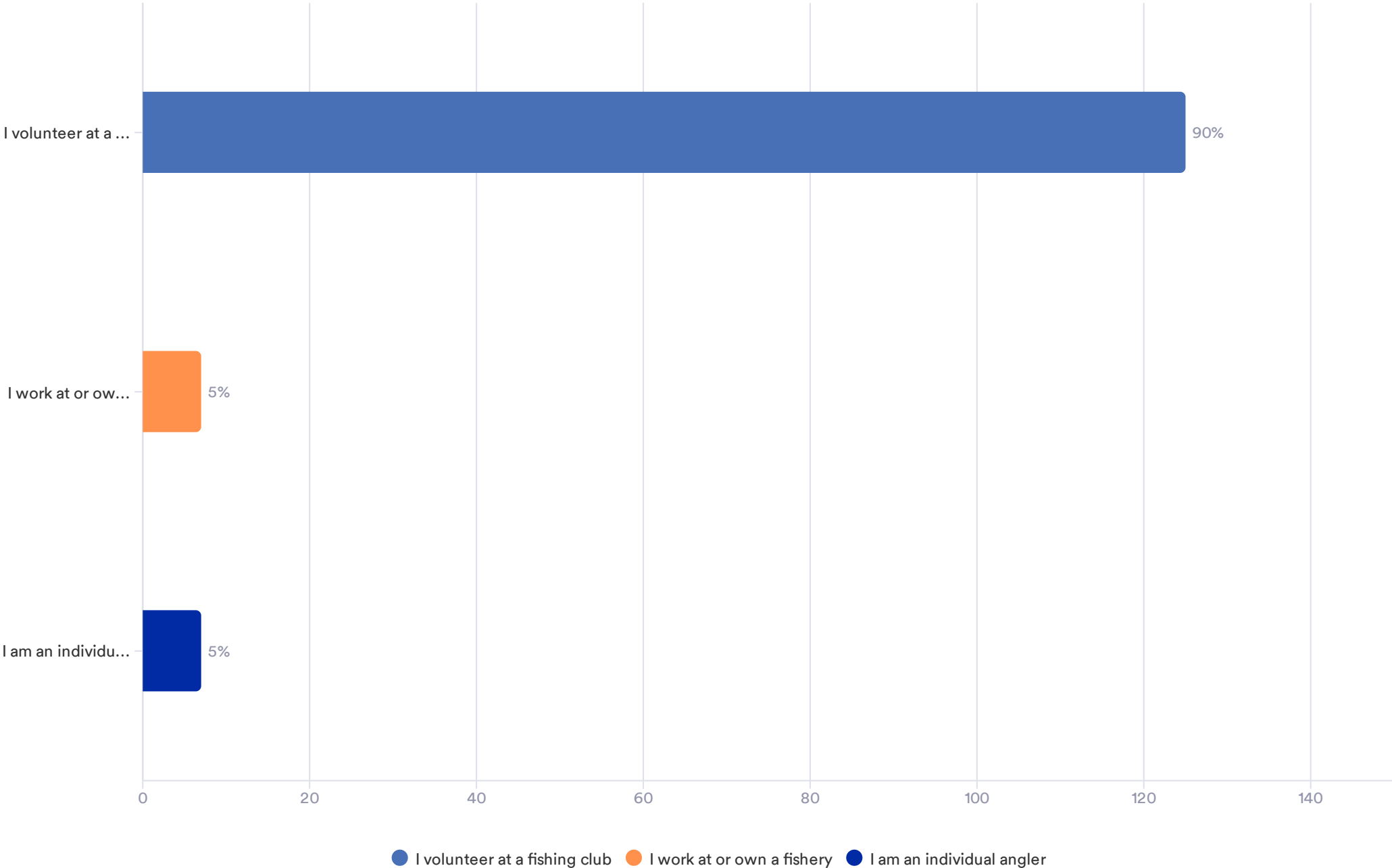
clubmate

Under 16 years old

# Junior Angling Participation Survey 2023

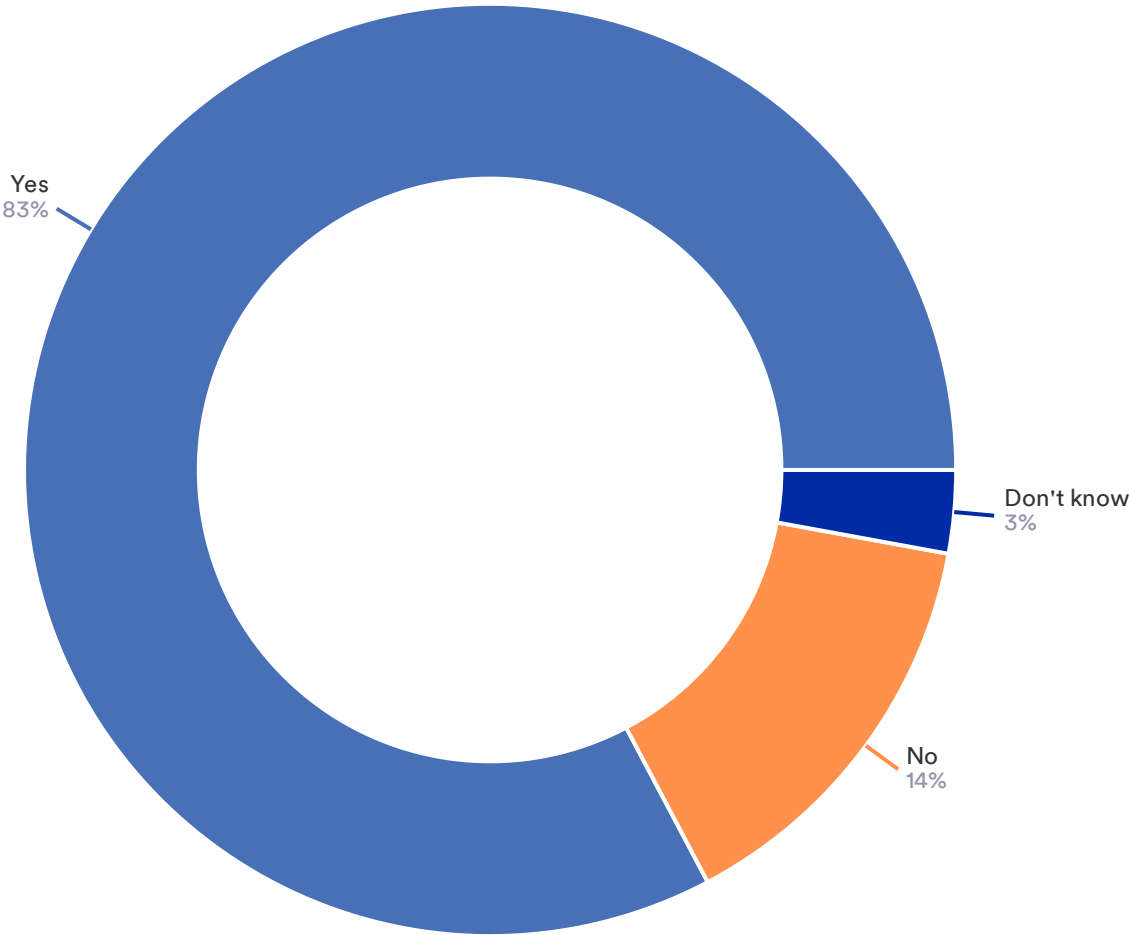
What best describes your role in the angling community:

139 Responses



# Junior Angling Participation Survey 2023

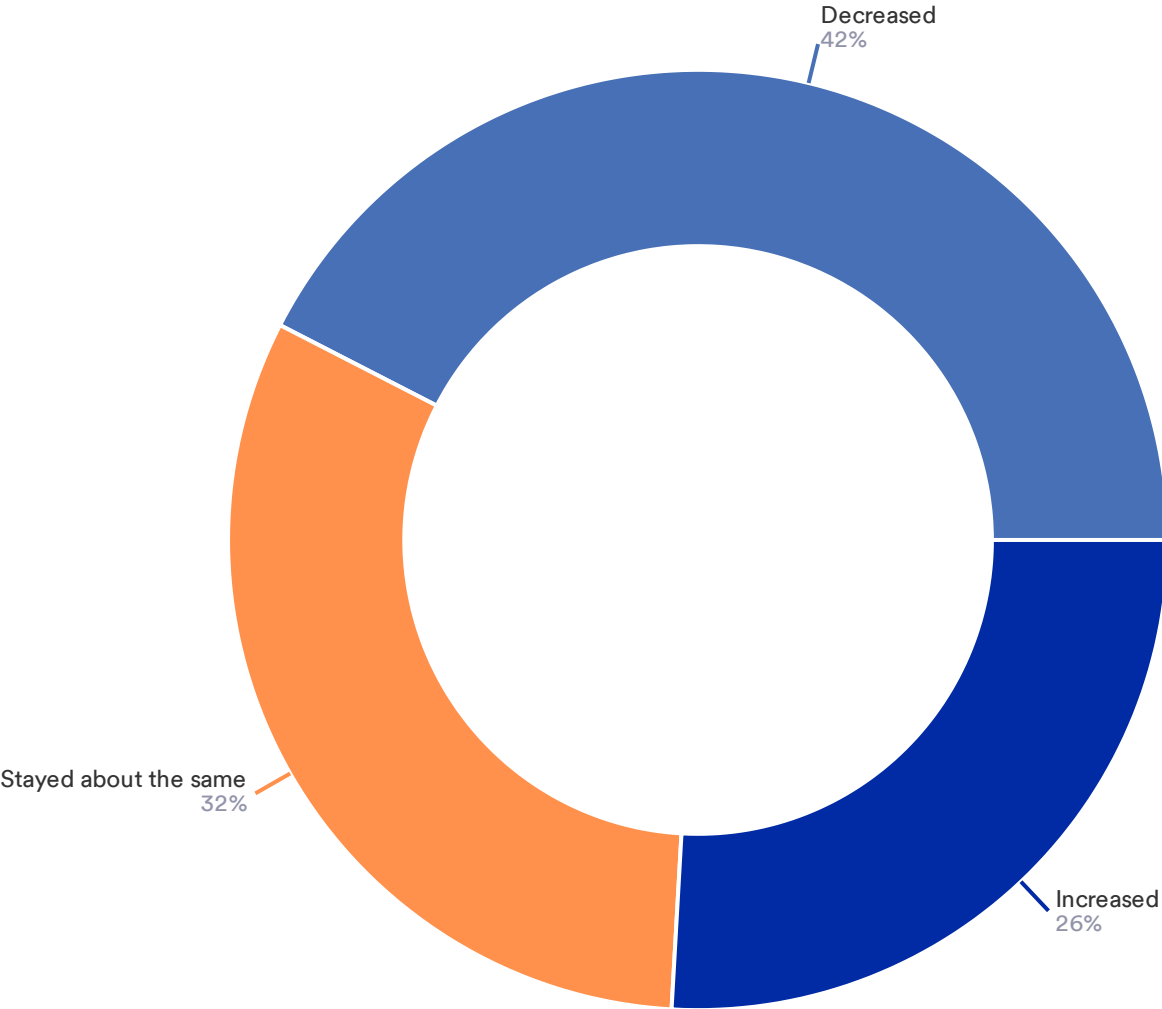
Do you think there is a problem with junior participation in angling?



● Yes ● No ● Don't know

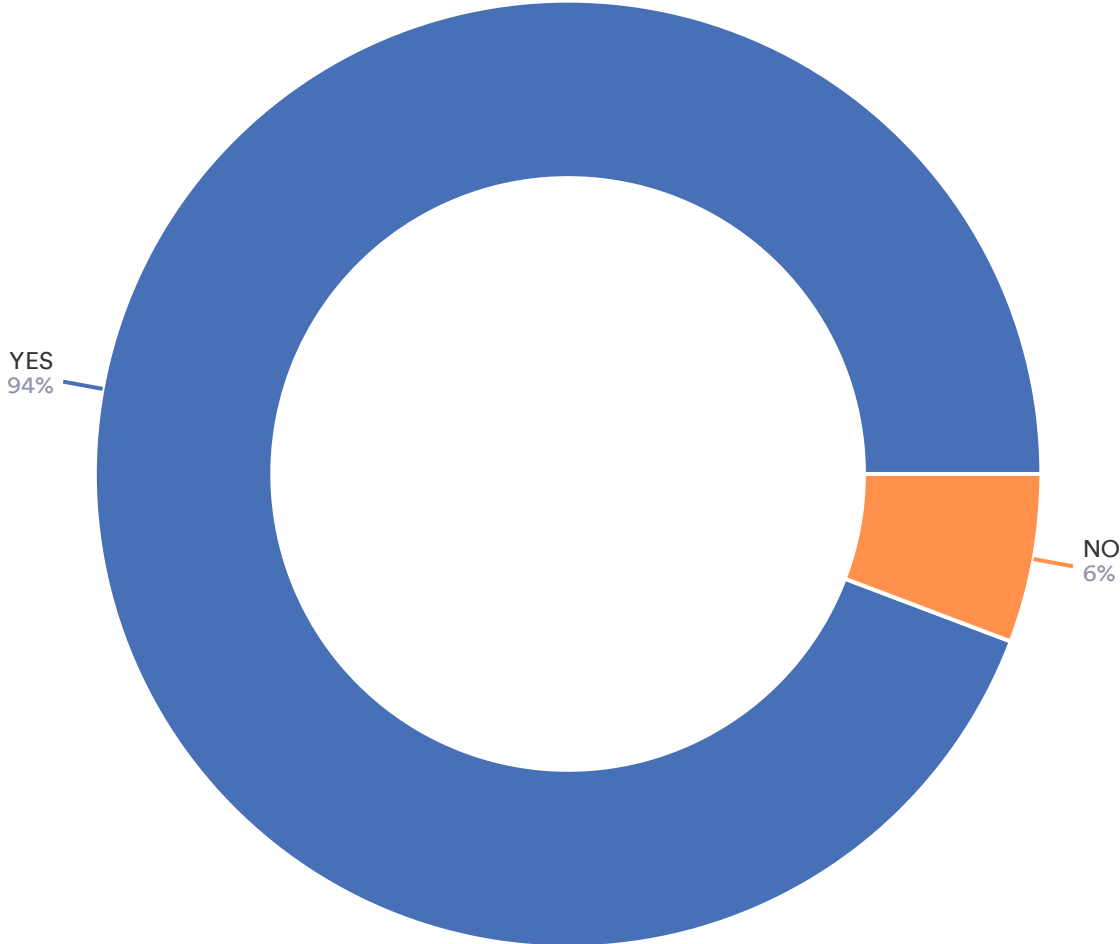
# Junior Angling Participation Survey 2023

In the past 10 years would you say junior angling participation at your club or fishery has:



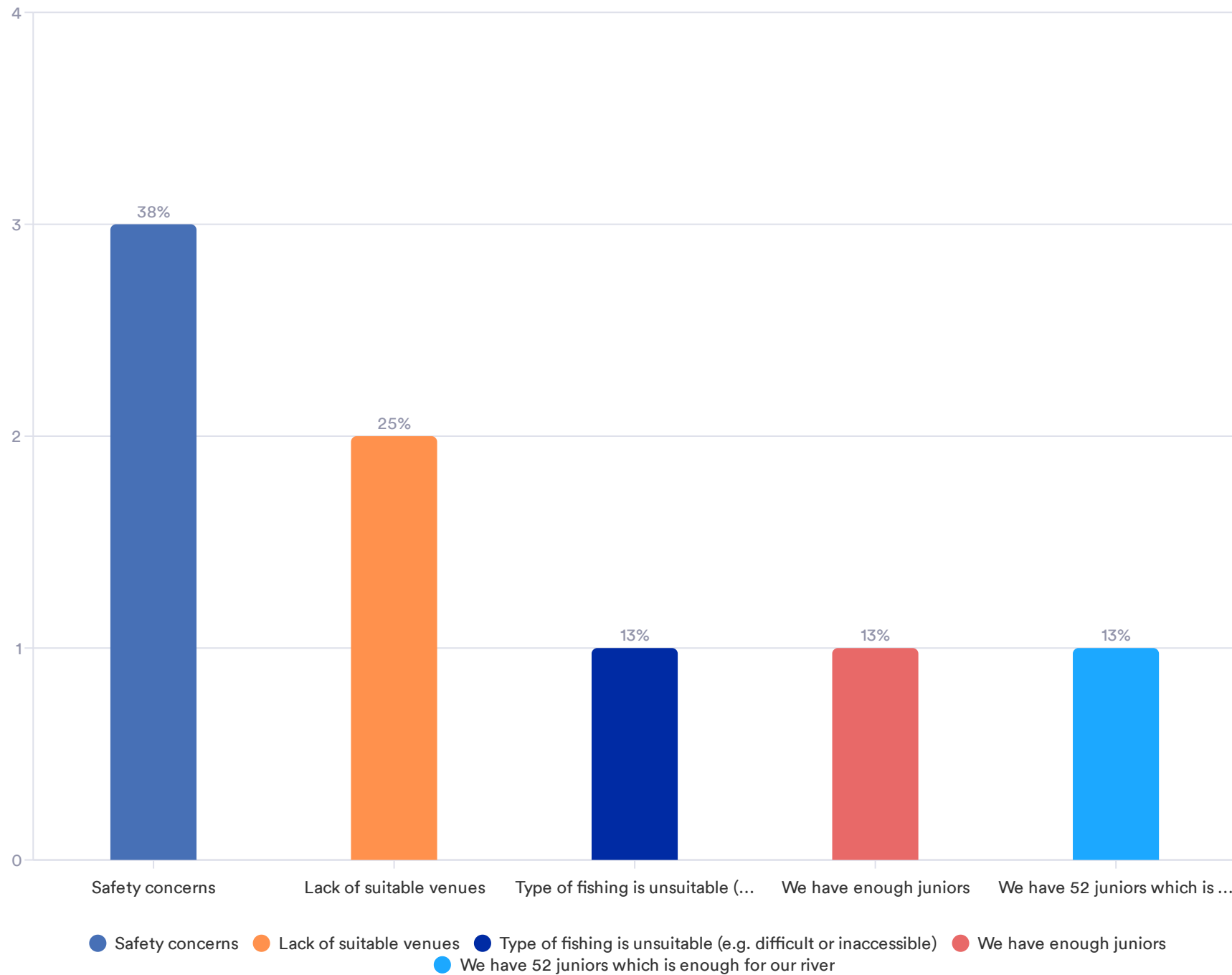
● Decreased ● Stayed about the same ● Increased

Would you like to increase your junior membership / customer base?



# Junior Angling Participation Survey 2023

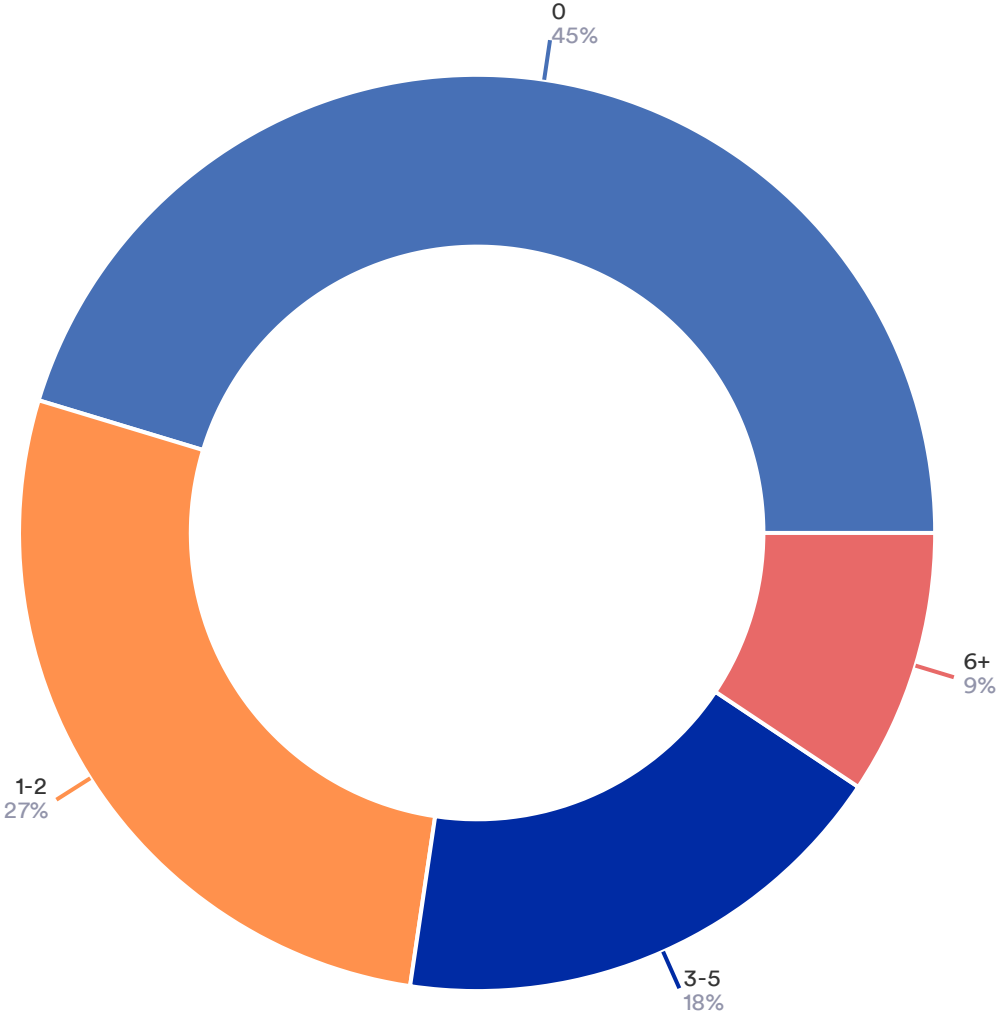
If you answered no to the previous question, can you explain why?





# Junior Angling Participation Survey 2023

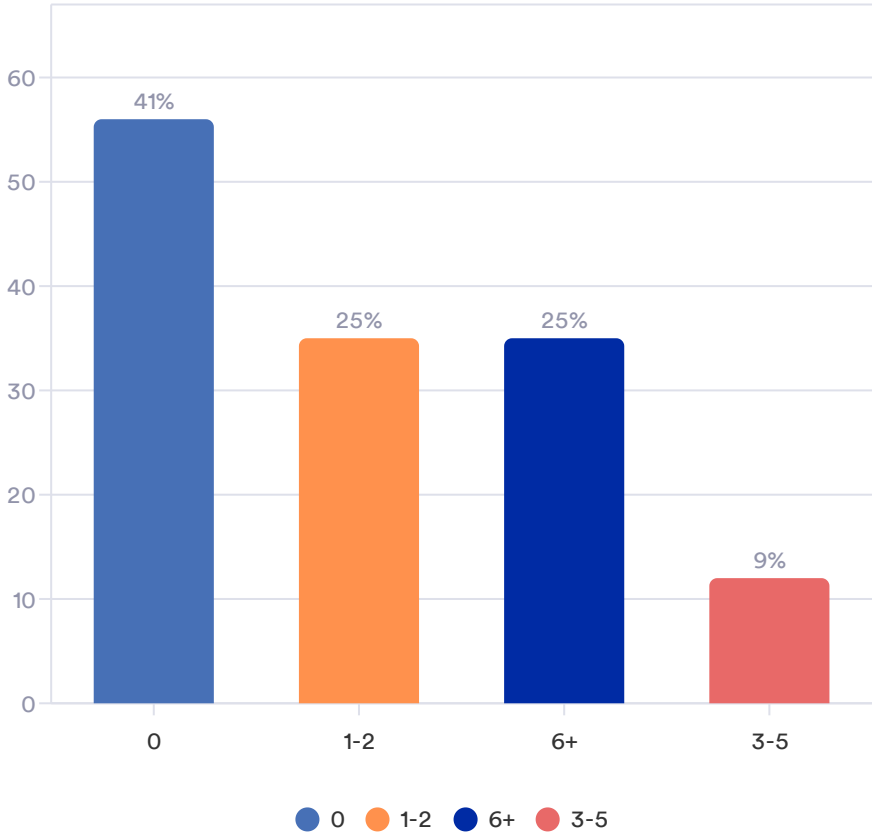
How many qualified angling coaches does your club or fishery have?



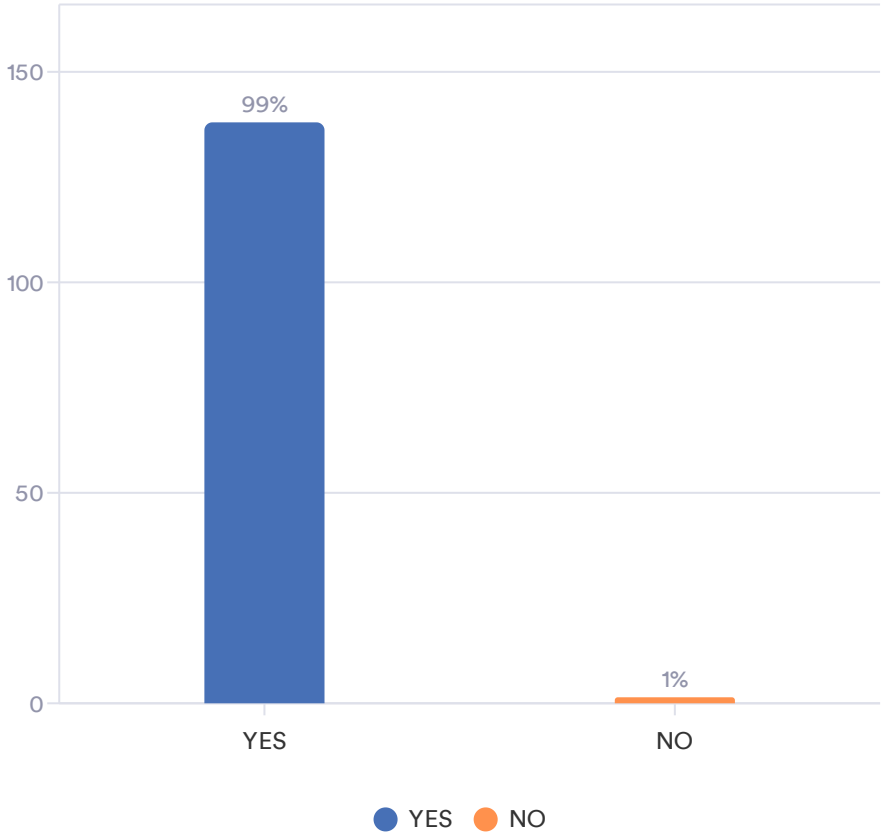
● 0 ● 1-2 ● 3-5 ● 6+

# Junior Angling Participation Survey 2023

How many junior events or coaching days does your club or fishery host per year?

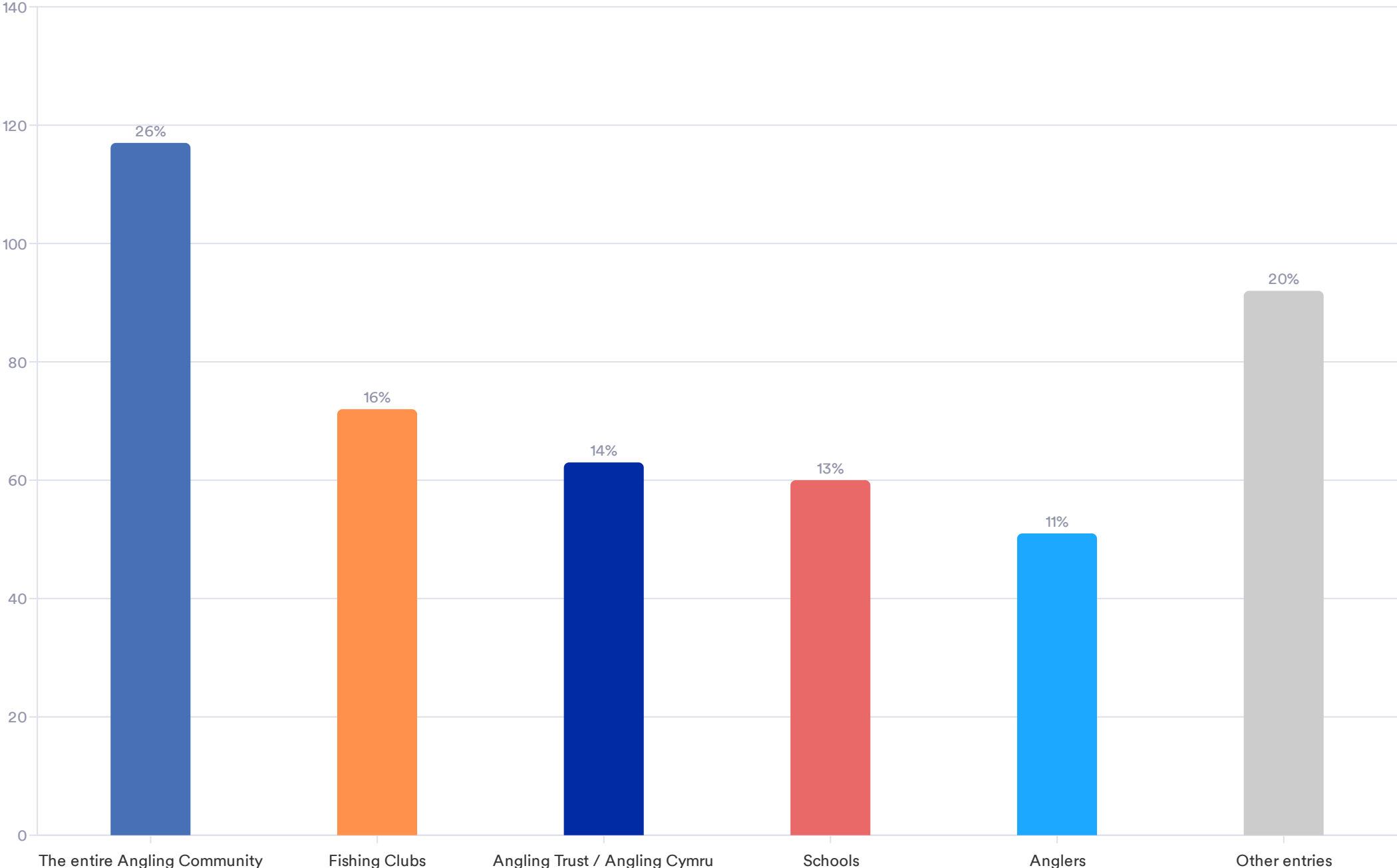


Do you think more should be done to encourage junior participation?



# Junior Angling Participation Survey 2023

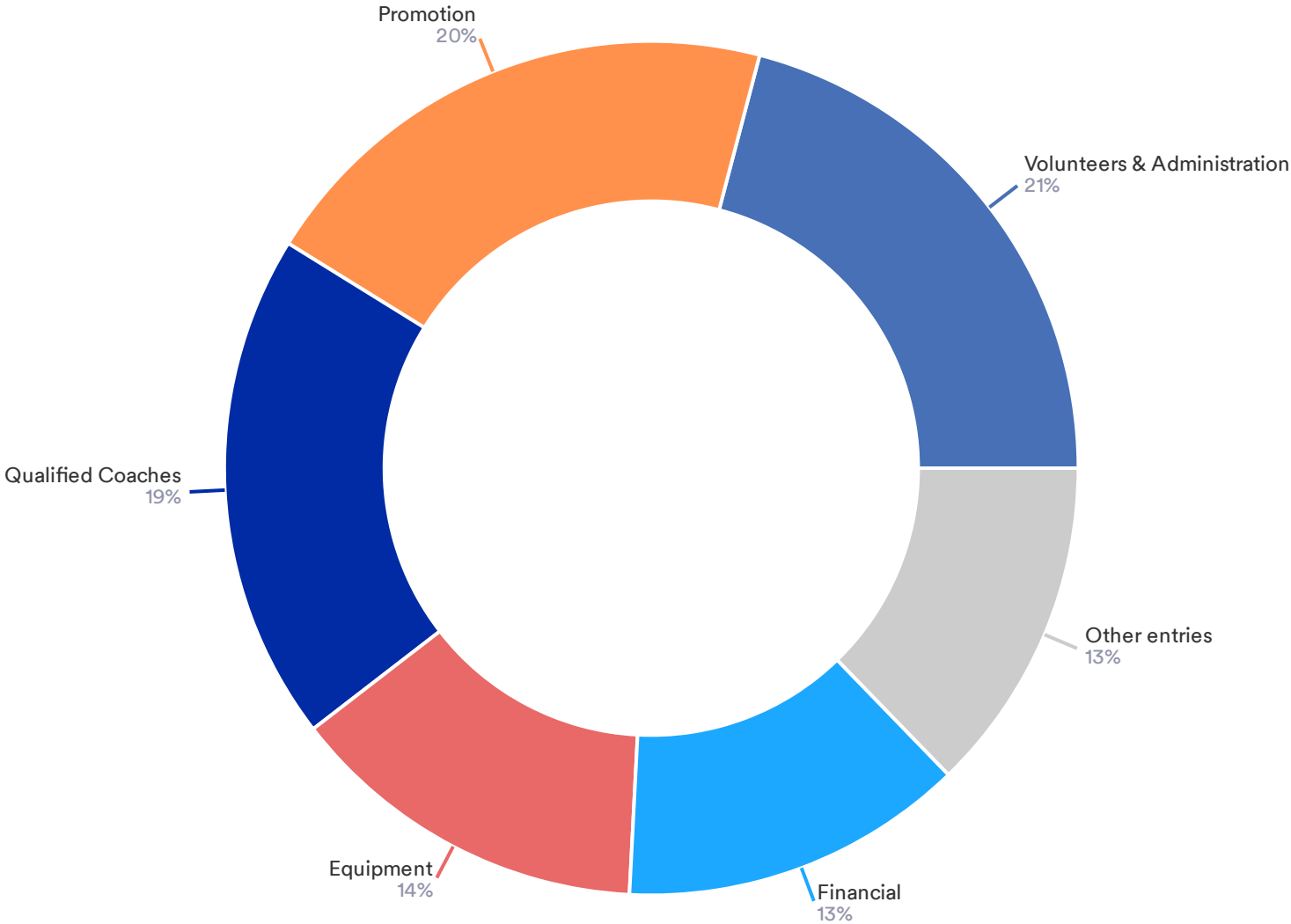
Who do you think is responsible for encouraging greater junior participation?





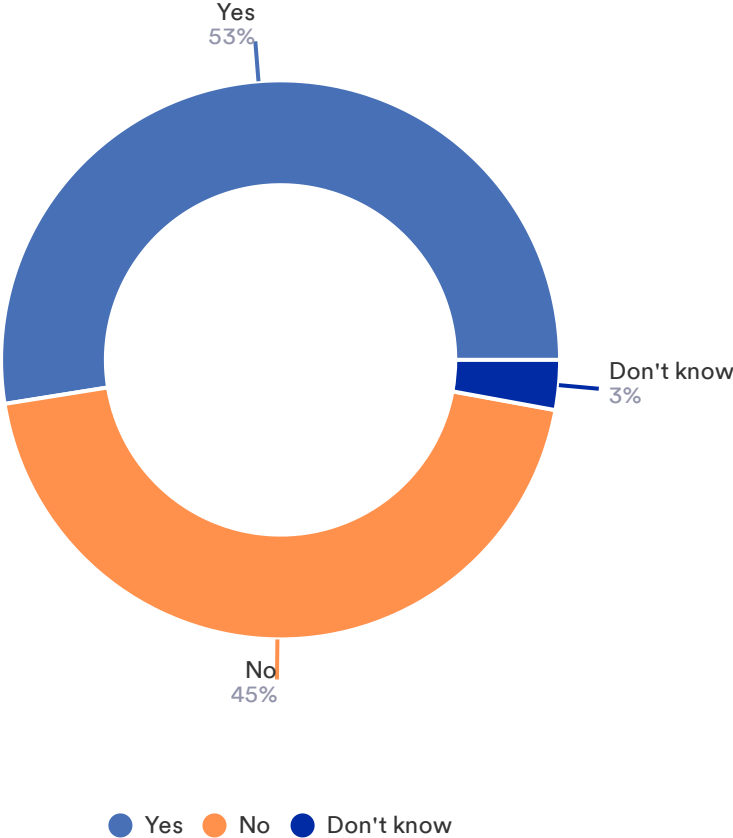
# Junior Angling Participation Survey 2023

Do you feel that your club or fishery requires additional support to increase junior participation? If so, what support is most needed:

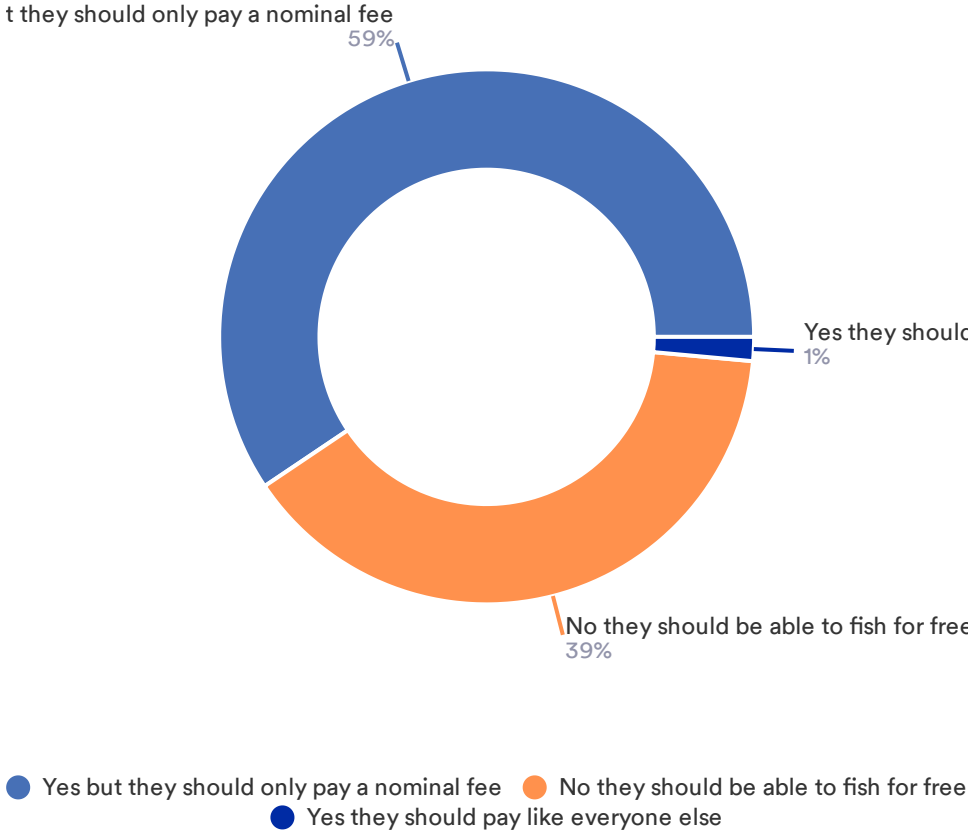


# Junior Angling Participation Survey 2023

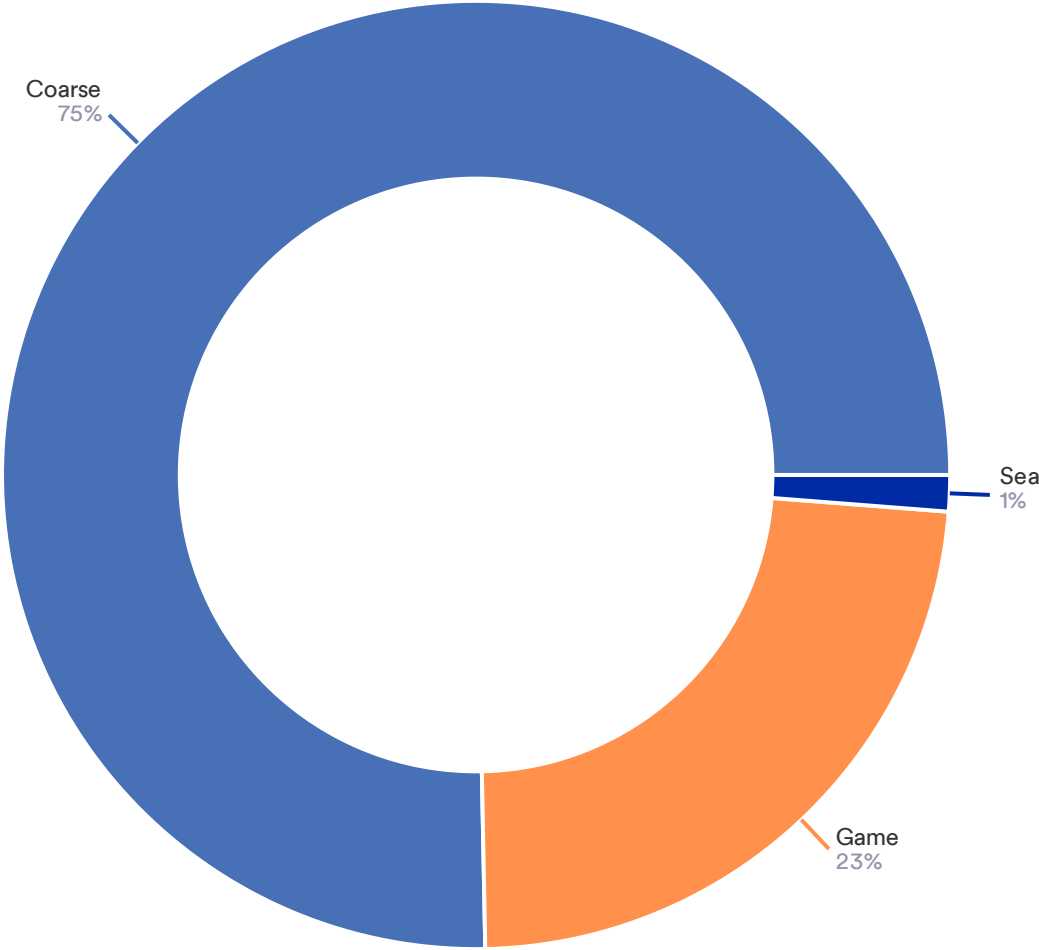
Does your club or fishery offer free fishing to children under 16?



In your opinion, do you think juniors U16 should pay to fish?



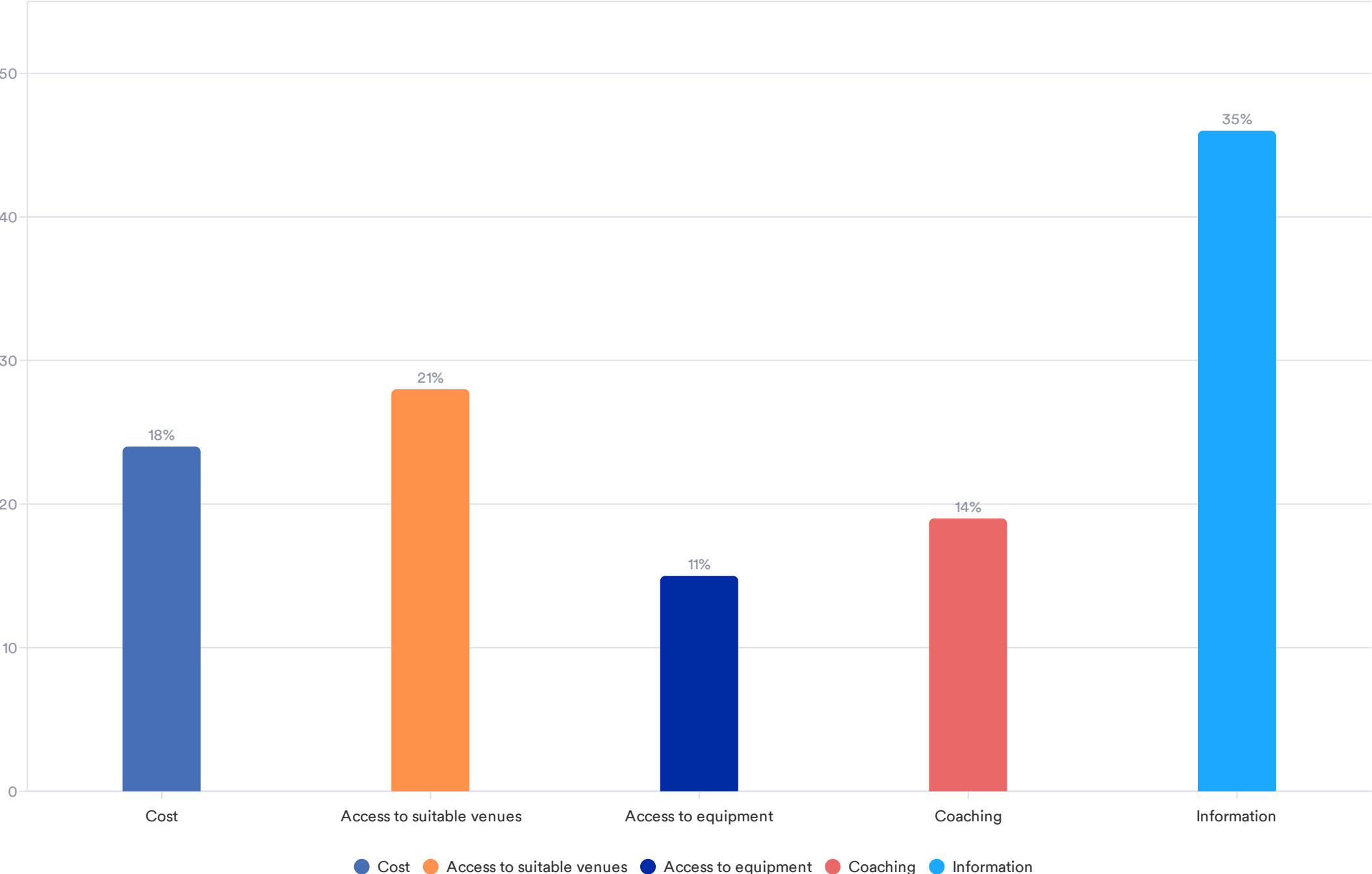
Type of fishing available at your club/fishery





# Junior Angling Participation Survey 2023

Which would you consider to be the biggest barriers to junior participation in angling



## Comments from respondents

The sport needs more national awareness through schools in particular.

Increase advertising for local Clubs for them to join.

Develop a register of qualified coaches by area.

Angling could be included as part of say a schools sport programme, getting coaches in to schools.

I think there is greater potential attracting female anglers of all ages, rather than having what is still a male dominated sport.

Try and engage adults to take their kids fishing.

More needs to be done to create mixed fisheries and encourage that all species are worthy of catching.

Unplug their Wifi and get them off their Xbox or PlayStation!



## Comments from respondents

The biggest obstacle in fishing with juniors is getting the parents involved and willing to participate. Enthusiasm from the parents is vital to ensuring the junior participant has a long-term future in angling. Facilities for female participants makes life easier for them to commit time to nurture a passion for angling. Help with purchasing the right equipment and handbooks to tell them how to use it helps our club a lot. We have tried to grow a social aspect to our club that makes new parents and juniors feel more like they are in a family, rather than just another club.

I feel children from fishing families tend to go with families. I think the issue is accessing those not already familiar with fishing. Maybe promote school/youth group sessions.

I love the service you offer. You have helped the sport so much in what you have done so far and I honestly cannot thank you enough for helping so many of my local angling clubs. I know that you help angling clubs all over the UK and as an angler I genuinely appreciate it. Thank you.