



THE ANGLING TRADES ASSOCIATION LTD

'The Voice of the British Angling Industry'

Increase Angling Participation

Running initiatives:

'National Fishing
Month'

'Take a Friend Fishing'

'Get into Fishing'

'Back of the Net'

Helping To Shape "The Industry"

'Professional Anglers
Association' (PAA)

'The Angling Foundation'
(AF)



Promoting Angling Unity 'Working with'

'The Angling Trust'
'Environment Agency'
'Canal and Rivers Trust'
'Professional Anglers
Association'
'World Wildlife Fund'
'Royal Society for the
protection of Birds'

Tailor-made Services and Benefits to Members

Credit Circle
Brands Index
Angling Statistics
Marketing and Promotion
And much more...



THE ANGLING TRADES ASSOCIATION

'MISSION STATEMENT'

"To unite the angling industry and to promote and protect the sport of angling and the interests of the Association's members"

OWNERSHIP AND INFRASTRUCTURE

The Angling Trades Association Ltd is a Company limited by guarantee and is owned by its members.

General Meetings of the ATA are held once a year to which all members are invited to attend and air their views. In order to be an effective mouthpiece of its members, their comments are vital and encouraged.

CRITERIA FOR MEMBERSHIP

- Must be substantially engaged in the supply and/or promotion of angling products or angling activities in the European Union
- Must sign the Code of Practice
- Must operate in a bona fide and ethical manner.
- Must normally be trading for at least one year.
- Must be proposed by a member of the Angling Trade Association of at least twelve months standing.

ANGLING TRADES ASSOCIATION
MEMBERSHIP APPLICATION FORM

After completion; please return the form to:

Angling Trades Association
60 Windsor Avenue
London
SW19 2RR

Tel: 0333 577 9970

E-mail:

naidre@anglingtradesassociation.com

Web: www.anglingtradesassociation.com

Company:

Address:

..... Post Code:

Tel: Fax:

E-Mail: Web Site:

Contact: Managing Director:.....

Directors:

.....

Holding Company: Directors:.....

.....

Annual sports related UK only turnover:..... No. Of staff:.....

(This information will remain confidential – applicants are requested to submit a copy of their accounts for the last 12 month period)

Please enclose catalogue and other trade literature.

UK manufactured product supplied in the UK:.....

Date business commenced:

Business Type:

Manufacture Exporter Importer Wholesaler

Service Retailer Publisher

Name and company of a sponsor (whose agreement must be obtained in advance) from the Angling Trades Association Limited.

Name:..... Company:.....

We apply for membership of The Angling Trades Association Limited. We accept and agree to abide by its Constitution. We accept that The Angling Trades Association Limited may give no reason should our application be refused.

Signed: Printed Name:

Position in Company: Date:

Angling Trades Association Ltd



THE ANGLING TRADES ASSOCIATION

CODE OF PRACTICE

1. Member Companies of the ATA have committed themselves to maintain a high standard of quality and service to purchasers of angling equipment, clothing and accessories.
2. In achieving membership of the Association they have had to meet the required standards of experience, proficiency and commercial competence. Thereafter as members they are bound by the regulations of this Code of Practice, all intended to maintain a high and improving standard of performance by its members.
3. Purchasers of goods and services from Member Companies, who feel that the Member Company in question has fallen below that standard, are invited to submit details to the Association.
4. Member Companies and their staff agree not to behave in such a way as to bring the ATA or any of its Member Companies into disrepute.
5. Member Companies who are shown to persist in practices which the ATA find unacceptable or fail to maintain proper standards of quality and performance will be liable to expulsion.
6. The ATA maintains a Mediation Panel to assist in the settlement of disputes between its Members Companies and their clients. Member Companies may elect to submit details of disputes in which they are involved to the Mediation Panel and by so doing commit themselves to being bound by the findings of the Panel.
7. This Mediation Service is normally restricted to the technical rather than the contractual aspect of the dispute.
8. A dissatisfied purchaser who cannot resolve a dispute with a Member may submit details to the Panel, which will have the power to invite the Member Company also to submit details and to consider all circumstances and take what action is appropriate.
9. Enquiries and submissions should be directed in the first instance to the Secretary of the Mediation Panel, The Angling Trade Association, 60 Windsor Avenue, London SW19 2RR.
10. To qualify for membership of the ATA, companies must meet the membership criteria.
11. Member Companies readily endorse and affirm their responsibility to their clients under current legislation.

We hereby confirm that we have read and understood the above Code of Practice and agree to abide by it.

Printed Name:

Signature:

SUBSCRIPTION PAYMENT PROCESS

There are two ways to pay your Membership Subscription:

Via BACS Payment (including VAT @ 20%)

Bank Name	NatWest
Sort Code	60 50 01
Account Number	01124439
Account Name	The Angling Trades Association
Reference	Your Company Name

Via cheque (including VAT @ 20%)

Made payable to The Angling Trades Association

Sent to:
Angling Trades Association
60 Windsor Avenue
London
SW19 2RR

Band	Turnover Per Annum £'000	2016 Subscription Excluding VAT £
1	Below 250	380
2	250 - 499	590
3	500 - 749	790
4	750 - 999	890
5	1,000 - 1,999	990
6	2,000 – 4,999	1150
7	Over 5,000	1250
Small Retailer		70
Medium Retailer		95
Large Retailer		120
National Multiple Retailers		850
Fisheries		90
Associate		850

NOTES:

1. The turnover figure is the company's angling related turnover (UK domestic only, excluding sales between subsidiary or associated companies) in the financial year ending during 2015
2. The above subscriptions are subject to VAT at the Standard Rate of 20%